

December 1, 2010

Dear Valued Customer:

Matson Navigation Company, the steamship line primarily used by Aloha, announced it will raise its ocean rates for the company's Hawaii service effective January 2, 2011. Their increase is an average of 3.8 percent for the Ocean cost of a shipping container. In addition, Matson will raise its terminal handling charge by an average of 19.4%.

While Matson does not have any plans to make any additional increases to its general rates or terminal handling charges in 2011, the state of Hawaii's Department of Transportation is currently reviewing proposed increases in wharfage, storage and detention fees in July of 2011 as part of an initiative to modernize the state's harbors. These fees are usually "pass through" costs to our customers, so we will keep you informed of any developments.

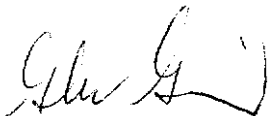
Hawaii delivery charges will remain the same as 2010 for Oahu, Maui, Kauai, and the Big Island. There will be slight accessorial adjustments for each Island as well as Neighbor Island pickup charges.

We are sorry to have to pass on these increases in very difficult economic times but please be assured that we are constantly seeking ways to reduce costs and create value to our customers by the service we provide.

Thank you for your understanding and continued commitment to Aloha Freight Forwarders. We appreciate the partnership that our companies enjoy and will strive to assist you in any way possible.

Should you have any questions about your particular situation, please give your Salesperson or Customer Service Representative a call at (310) 631-6116, or email us at cs@alohafreight.com.

Aloha and Mahalo for your patronage,



Glenn Griley
President